



Virtual Design & Business
Presentation Event
September 2020

EDGELINE GO-KART CHAMPIONSHIP 2020

- Edgeline go-kart championship is a futuristic initiative taken by WISDOMATIS SWARMS to set an example of being excellence platform for practical experience with exposure to engineering skills for passionate personalities.
- Teams from all over INDIA will be competing for the perfection of own designed karts and shall been refined with technical expertise.

Edgeline Go-Kart Championship 2020

Events:

Due to the COVID -19, we are conducting it as virtual event

- Design Presentation
- Business Presentation



Registration Fees:

- Design Presentation = INR 1200
- Business Presentation = INR 900



Wisdomaticswarms.com

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COMPETITION OBJECTIVE

- It is an intercollegiate competition for diploma and undergraduate engineering students
- Purpose of the event is to provide a better platform for student to showcase their knowledge and skill.
 This will refine their concepts and ideas.
- This will help student for research and development career in automotive industry include design and validating ideas for vehicle along with its simple to complex parts
- Vehicle must be safe and ergonomically designed
- Each design will be judged and evaluated against other competing design to determine the best overall car

Team Registration

Team must have official ...

LOGO
Mail ID

Requirement

Each team should consist of

minimum 2 and maximum 6 members

with 1 or 2 faculty advisors

team should provide name, email id mobile numbers of everyone.

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PRESENTATION RULES AND REQUIREMENT

• Group members for presentation should be in between 2 to 4

Design Presentation

Presentation size is up to 20 pages

Each part design & analysis should be included

Image should be clear

Additional reference are allowed

Business Presentation

➤ Market analysis

Product and cost	Sales strategy
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- ➤ Brake even analysis
 ➤ Transport facility
- Cost distributionMan power required
- ➢ Plant layout
 ➢ Resources of material

Prizes

Prizes	Design	Business
	presentation	presentation
1 st	4 k	3k
2 nd	2.5k	1.5k
3 rd	1.5k	1k

IMPORTANT DATES

S.No	Activity	Dates
1	Registration open	August 15, 2020
2	Online submission of report	September 27, 2020
3	Online validation	1 st slot September 28
	*(design & business	2 nd slot September 29
	presentation)	
4	Result declaration	October 5 , 2020

Thank you